

medmix Wins Trademark Invalidation Case Against Shenzhen Dieter Mike Industrial Co., Ltd.

Market Information

30 June 2026

Clear Signal to the Market: medmix Enforces COX™ Trademark Rights in China

medmix Switzerland AG would like to inform customers and partners about a positive and final development related to the COX trademark and counterfeit dispensers produced by Shenzhen Dieter Mike Industrial Co., Ltd.

Following an earlier final and binding trademark infringement decision by Futian District People's Court of Shenzhen City, Guangdong Province, China. Shenzhen Dieter Mike has now confirmed that it will not file any appeal against the court ruling. As a result, all legal proceedings related to this case have been concluded fully in favor of medmix.

The competent court has ordered Shenzhen Dieter Mike to immediately cease and desist from the manufacture and sale of counterfeit COX dispensers. In addition, Dieter Mike has been instructed to compensate medmix for damages and to cover the related court fees. The respective payments are currently being arranged through legal counsel.

This outcome confirms that Shenzhen Dieter Mike's activities infringed the registered COX trademarks owned by medmix Switzerland AG and falsely attempted to create market confusion with copied products.

For medmix and its customers, this decision represents an important step in safeguarding brand integrity, product authenticity, and fair competition in the dispensing systems market. medmix remains fully committed to protecting its intellectual property and supporting customers with genuine, high-quality COX dispensing solutions.

Image captions:



Image 1: The original, former "COX™" brand as it is still owned by medmix and was filed in bad faith by Dieter Mike according to the court of Beijing Higher People's Court of the People's Republic of China.



Image 2: The "COX™" brand as it appears nowadays worldwide together with the original COX™ dispensers.



Image 3: Example of a COX copy from Dieter Mike. The exterior design is strikingly similar to the original COX Airflow 3 SACHET (Sausage) 600ml.

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About medmix

medmix is a global leader in high-precision delivery devices, with leading positions in healthcare, consumer and industrial end-markets. Our customers benefit from our dedication to innovation and technological advancement that has resulted in over 900 active patents. Our 14 production sites worldwide together with our highly motivated and experienced team of nearly 2'700 employees are at service of our customers with uncompromising quality, proximity and agility. medmix is headquartered in Baar, Switzerland.

Our shares are traded on the SIX Swiss Exchange (SIX: MEDX).
www.medmix.swiss

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