

Fuelling customer loyalty with quality exhausts

17 October 2024

Loyal customers are the lifeblood of any garage, and offering a helping hand when motorists need it most goes a long way. A surefire method to achieve this is installing quality parts during repairs, especially for performance critical components like the exhaust system. By fitting a type-approved Klarius exhaust, garages can boost customer satisfaction with a solution that safeguards reliability, secures efficiency and shortens fitting times.

Reliably fixing exhausts

Exposed to the road under the vehicle, even the most robust exhaust will eventually fail. The first reaction of some car owners is to ask for the cheapest replacement, but any garage technician knows this is a false economy. Cheap, poorly designed exhausts harm vehicle reliability – exponentially increasing the likelihood of another repair.

Inferior exhausts are invariably made from low grade materials, which faced with the challenging conditions on British roads, quickly deteriorate. Following premature failure, the dissatisfied customer will return to the garage for a second replacement. In this scenario, the inconvenienced vehicle owner faces increased costs, while the garage risks harming its reputation. To avoid this situation and protect customers, it's best to select a robust replacement exhaust with a manufacturer warranty.

Choosing quality means efficiency

With fluctuating fuel prices and worldwide initiatives to reduce emissions, having an efficient vehicle is important for motorists. Fitting a quality aftermarket exhaust safeguards this, helping customers save money and the planet.

On the other hand, installing a system that is not designed for the specific make, model and production year of the vehicle harms engine performance. This will result in reduced fuel economy, costing motorists more at the pump.

It increases emissions too. In some cases, an inferior replacement will feature inadequate provision of emissions controlling technologies or poor design of fittings. The result is always the same: a failed MOT and another expensive exhaust replacement.

To preserve vehicle efficiency, type-approved exhausts are best. Type-approval provides confirmation that a replacement exhaust will conform to specified performance standards, meeting or exceeding those of the original part. Consequently, fitting the right type-approved component for a vehicle will protect the engine, fuel economy and emissions compliance.

A fitting solution

A proven way to ensure customer loyalty is to provide quality repairs on a fast turnaround. A good exhaust can help here too.

Often, inferior exhausts won't fit the intended vehicle due to incorrect design. Struggling to fit the system increases repair times and at best, delivers an

unsatisfactory result. For garages to meet high demand and reduce customer wait times, a straightforward installation is much preferable.

A type-approved exhaust will fit first time without any modifications, delivering a quality repair quickly. As well as helping garages complete jobs faster, this means customers aren't waiting around. Instead, cars can be back on the road quickly, pleasing both parties.

Brand loyalty preserves customer loyalty

Vehicle owners need garages they can trust, and likewise, garage technicians need parts suppliers that they can rely on. Klarius Products is the UK's largest provider of aftermarket exhausts, offering a range of over 11,000 products proven to be reliable, efficient and easy to fit.

All Klarius exhausts are manufactured from aluminised steel in a highly automated process, ensuring excellent quality and long-lasting durability. Consequently, a 2-year warranty is standard across the range.

Every applicable product is type-approved, certified by the Vehicle Certification Agency (VCA) in the UK, or the TÜV in Europe. Therefore, customers are assured a system will protect engine efficiency and not increase emissions.

Finally, a Fit First Time guarantee helps garages and motorists to get cars off the ramp faster. To further reduce wait times, next day delivery is available for parts ordered by 5.30 pm.

Image captions:



Image 1: Klarius has an industry leading technical hotline for product support and advice



Image 2: Klarius has a range over 11,000 quality emissions control components



Image 3: Thorough testing is conducted on-site, including test runs on the VCA approved test track

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About Klarius Products

Klarius Products is a dedicated Emission Control Products manufacture and supply company servicing primarily the UK and EU markets. The business supplies type approved exhausts, CATs and DPFs designed, developed and manufactured in the UK and delivered via its own logistics operation. Klarius Products operations are centred on the manufacturing, R&D, test track, logistics and stock facility hub based in Cheadle in the UK.

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