

## **V-Ex launches bigger experiences powered by Showpad**

**06 September 2024**

**There is literally no photorealistic 3D sales environment which cannot be faithfully recreated by V-Ex on Showpad - the world's favourite sales enablement solution.**

In addition to the creative build service a new deal also means customers can now enjoy V-Ex experiences powered by Showpad supplied and supported directly by V-Ex.

Having announced an initial partnership back in August 2023 V-Ex has gone on to build a variety of interactive photo-realistic 3D environments for customers of Showpad to use on iPads and tablets.

These guided sales environments vary from product showrooms to deep dives into working mines and factories, moving mobile plant equipment and servicing onshore windfarms. Working both on and off-line they are full of product data and reference information.

The big advantage for customers new to the platform is that V-Ex can provide clients with a fully managed Showpad platform with their V-Ex guided experiences.

This means that V-Ex can continue to be a content provider / developer for existing users while also offering fully managed experiences built using Showpad globally.

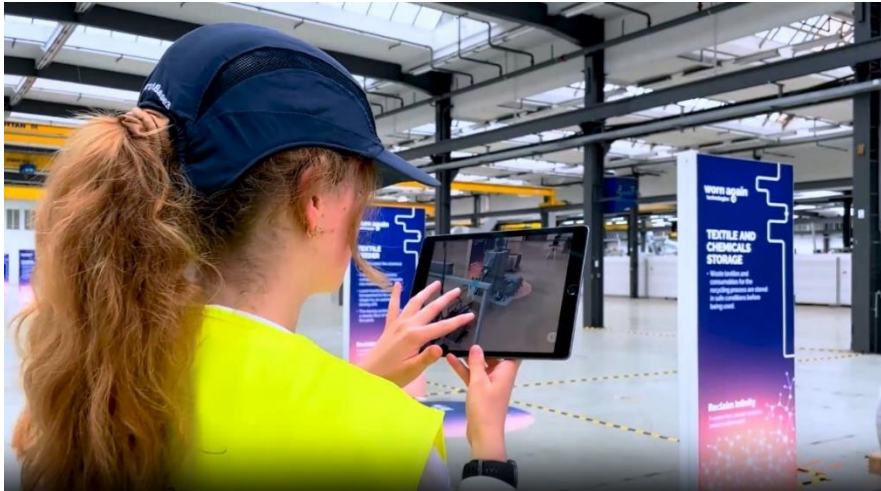
Catherine Cantwell. VP Global Professional Services & Partnerships at Showpad commented. 'V-Ex has a successful track record of combining creative resources and software development capabilities to deliver great solutions for our customers.

We're excited they are expanding their ability to serve Showpad customers by adding a full end-to-end managed service, enabling their customers to both access their photorealistic 3D sales environments and benefit from full access to the Showpad Enablement Operating system..'

Roland Renshaw, Group CEO at Marketing + Technologies Group added. 'Having spent 15 years developing the V-Ex platform and its immersive always-on Digital Twin 3D environments we recognised the value of Showpad for its data rich offline deployment, particularly on iOS devices, so we have invested in building both customer experiences and our own V-Ex native app for Showpad. The combination delivers an unmatched user experience from both a visual and usability perspective.'

To learn more about V-Ex on Showpad click the links below, look out for live tech talks and product demos or book-in for a personal virtual tour.

<https://www.v-ex.com/showpad/>

**Image captions:**

**Image 1:** Working both on- and off-line, V-Ex's guided sales environments are full of product data and reference information.



**Image 2:** Our guided sales environments vary from product showrooms to deep dives into mines, factories, windfarms and more.

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**About V-Ex**

V-Ex has been an established provider of virtual events and digital services for over 10 years. The company owns and operates an online platform that delivers unrivalled digital experiences, from large-scale events, supplier conferences and exhibitions to sales and training environments. The event delivery team works with the 3D design and development department to create stunning visual experiences that deliver both live and permanent projects to unlimited global audiences.

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