

Spelsberg enclosures handle the pressure for Precious Washers

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For a family run OEM there is little more important than its reputation. Quality, reliability and service are paramount in winning and retaining customers when competing for growth. When Precious Washers Stafford Ltd. needed heavy duty, customised junction boxes to house thermostats for its hot washing machines, it turned to Spelsberg UK.

When Darren Newton started Precious Washers in 2006 he did so with nothing more than a £500 van, operating capital of less than £1,000 and a firm belief that excellent customer service would be the foundation of his success. Almost 20 years later and a lot of things have changed, but not his commitment to customer service.

“Success in business comes from repeat customers,” explains Darren, “Having customers that boast about your products and your service means that you can rely on their loyalty. Our customers don’t simply recommend us to their friends and colleagues, they insist that they do business with us.”

Now operating from a Midlands based service centre and with a fleet of vans, Precious Washers supplies hot and cold pressure washers, sweepers and warehouse cleaning machinery to a nationwide customer base. Its popular ALPHA hot box range converts cold water pressure washers into hot water washers which are suitable for applications where sanitisation or heavy-duty cleaning (e.g. grease removal) is required.

The ALPHA A2 trolley mounted hotbox and ALPHA HB van mounted machines both use electrically powered and diesel heated vertical boilers to quickly deploy up to 30 litres/minute of hot water for the toughest cleaning jobs. Wanting to keep operations of the machinery as simple as possible, a single switch control and thermostat is mounted within a junction box on the side of the water tank.

Darren continues, “We invented the ALPHA hotbox from the ground up with the concept that it should deliver awesome performance with basic operation. The single switch control unit is a key part of the design, so choosing the right junction box was important. The nature of our products means that machinery will naturally be exposed to contact with water and potentially some chemicals, as well as humid environments and rapidly changing temperatures.

“I wanted to find a supplier that shares my attitude towards product quality and customer satisfaction.”

Spelsberg UK was first approached as a possible solution partner in January, 2024, and it was quickly clear that the two companies would work well together. As the largest ex-stock supplier of non-metallic enclosures in the UK, Spelsberg offers a range of over 4,000 standard parts to choose from. Further, the company has invested in extensive in-house customisation services to ensure OEMs can benefit from bespoke design on exceptionally short lead times.

Andrew Wilson, Area Sales Manager for Spelsberg UK, explains: “From our initial discussions it was clear that our TG range of super rugged enclosures would offer the protection and IP rating that would be needed to withstand the environments that these washers operate in. From there we just had to work with Darren and his team to make sure that we identified the best size options and designed the best entry solutions.”

After just a month of consultation and R&D, Spelsberg was able to make delivery of the first order of enclosures, with two different sizes identified for each of the two ALPHA hot box models. In both cases the enclosures are customised prior to delivery including pre-drilled entry points and custom lid prints to the bespoke design of Precious Washers.

Darren adds: “We’d previously struggled to find an enclosure solution that gave me absolute confidence. Working with Spelsberg it was clear that the team was committed to finding the perfect solution. The TG range is one of the best enclosures on the market, and the customer support and expertise on offer from the UK team gives me the confidence I need.”

Image captions:



Image 1: Spelsberg custom heavy-duty junction boxes to house the thermostats for hot-water washing machines from Precious Washers Stafford Ltd.



Image 2: Spelsberg custom heavy-duty junction boxes to house the thermostats for hot-water washing machines from Precious Washers Stafford Ltd.

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About Spelsberg

Spelsberg is one of the largest manufacturers of electrical enclosures in the world. With over 4,000 enclosures available as standard and further customisation possible, it offers solutions for almost any application.

With the largest supply of non-metallic enclosures, ex-stock in the UK, its products are often available for delivery within 24 hours; customisation is possible on any product, including bespoke entries, engraved corporate logos or fitted terminals, within 48 hours. Products can be ordered direct from Spelsberg or from most leading supply specialists including RS, Rapid, Farnell and CPC.

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