

How can garages help their customers' cars run more efficiently?

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A quick search for "how to make my car run more efficiently" in a search engine will likely return results such as removing a roof box, gentle driving, avoiding carrying excess weight, and the age-old advice of ensuring tyres are correctly inflated. However, this is an area where service garages become indispensable. With their expert knowledge, particularly in technical aspects that drivers often overlook, garages can help drivers maintain a vehicle's efficiency. This involves ensuring regular services are up to date, proper wheel balancing, and most importantly, fitting quality parts when needed, especially a high-quality exhaust system.

So, when a customer books their vehicle for a repair or part replacement, this critical moment where the knowledge, skill, and decision-making of garage owners becomes invaluable. The choices made here extend beyond a routine service; they impact the vehicle's overall performance and longevity. And of course, customer satisfaction.

Beyond routine service: longevity and performance

Quality systems are crucial in automotive care. Opting for a high-quality exhaust system aligns with original equipment manufacturers (OEM) standards, ensuring optimal vehicle performance, reliability, and efficiency. These systems are designed

to fit exactly and work seamlessly with a vehicle's existing components, leading to improved fuel efficiency, reduced emissions, and consistent performance.

The use of superior materials in automotive parts extends the life of these components, ensuring they perform more efficiently and require fewer replacements. This is not only cost-effective for the vehicle owner but also environmentally beneficial. Quality materials can endure harsh conditions and regular wear, maintaining the vehicle's reliability and safety.

Innovating for specific vehicle needs

In-depth research and development in automotive parts production bring innovation and reliability. Comprehensive R&D processes ensure that parts are designed to meet the specific needs of different vehicle models and are tested under various conditions. This ensures that the parts are not only up to date with the latest automotive trends but also meet the highest standards of performance.

Multi-level testing, including back pressure analysis and noise level checks, is essential to guarantee that components meet high-performance standards and comply with regulatory requirements. Such tests ensure optimal functionality and contribute to the vehicle's overall efficiency and safety.

Maintaining vehicle integrity and owner trust

Adhering to OEM specifications can help maintain the vehicle's integrity and uphold a standard of quality and performance that vehicle owners trust. Aftermarket part manufacturers that certify and type approve products offer peace of mind to both the garage and its customers, whilst reinforcing a garage's commitment to quality and compliance.

A fitment guarantee assures hassle-free installation and seamless integration with the vehicle, meaning less time spent on the ramp and reduced customer wait times. Additionally, replacements offered with a strong warranty instil trust and assurance in the quality of the parts.

Lastly, availability and efficient logistics are crucial in ensuring timely services, reducing vehicle downtime and enhancing customer satisfaction. A robust stock and logistics network will ensure that the right parts are available at the right time, facilitating smooth and uninterrupted garage operations.

Klarius: Upholding standards for modern garages and vehicles

The role of garages in selecting components is pivotal in shaping long-term vehicle performance and customer satisfaction. Emission control components like those available from Klarius, which embody all these key attributes, offer an ideal solution for modern garages, ensuring vehicles meet performance and efficiency expectations. Klarius offers a blend of quality, durability, and performance, as well as the availability and speed to ensure the right part is delivered when it is needed – a recipe for lasting customer satisfaction and trust, ensuring long-term success for both the vehicle and the garage.

Image captions:



Image 1:

Garages can secure longevity and performance by recommending high-quality part replacements



Image 2:

Quality aftermarket exhausts from Klarius are designed to meet or exceed the performance of the OE system



Image 3:

Quality aftermarket exhausts from Klarius are designed to meet or exceed the performance of the OE system

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About Klarius Products

Klarius Products is a dedicated Emission Control Products manufacture and supply company servicing primarily the UK and EU markets. The business supplies type approved exhausts, CATs and DPFs designed, developed and manufactured in the UK and delivered via its own logistics operation. Klarius Products operations are centred on the manufacturing, R&D, test track, logistics and stock facility hub based in Cheadle in the UK.

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