

New start, leading with experience: Callum Bradwell at Spelsberg UK

23 April 2024

Spelsberg UK, a leader in cutting-edge electrical enclosure solutions, is proud to announce the appointment of Callum Bradwell as its new Area Sales Manager for the Midlands.

With a robust background in electrical wholesale, since leaving school Callum has navigated a successful career path from Internal Sales to Business Manager at an electrical wholesalers. His comprehensive knowledge of the Midlands area, coupled with his direct experience in key account development and business management, has given him a unique vantage point to best serve Spelsberg's client base effectively.

“Joining Spelsberg feels right; it's the place I want to be,” Callum shared. “I'm excited to apply my extensive experience in electrical wholesale to get to know our customers and drive growth.” His ability to zero in on customer requirements and offer precise solutions is pivotal to his approach, ensuring that client needs are met with expert precision and innovative thinking.

Outside work, Callum is deeply committed to the community and charitable work through his involvement with Sands United, a football team supporting the Stillbirth and Neonatal Death Charity (SANDS). This cause, which is very close to his heart, helps families affected by stillbirth and neonatal death, highlighting his strong community spirit and dedication to making a meaningful impact.

Callum also likes to unwind while playing golf with his dad, which he took up more seriously after a minor knee injury put a pause on his football playing.

Chris Lloyd, Managing Director at Spelsberg, remarks, “Callum's deep understanding of the electrical sector, combined with his customer-focused approach, makes him an invaluable addition to our team. His passion for his work and commitment to excellence play a crucial role in our continued expansion across the Midlands.”

Welcome aboard, Callum!

Image captions:



Image 1: Callum Bradwell, Sales Manager - Midlands Area – Spelsberg UK.

The image(s) distributed with this press release are for Editorial use only and are subject to copyright. The image(s) may only be used to accompany the press release mentioned here, no other use is permitted.

About Spelsberg

Spelsberg is one of the largest manufacturers of electrical enclosures in the world. With over 4,000 enclosures available as standard and further customisation possible, it offers solutions for almost any application.

With the largest supply of non-metallic enclosures, ex-stock in the UK, its products are often available for delivery within 24 hours; customisation is possible on any product, including bespoke entries, engraved corporate logos or fitted terminals, within 48 hours. Products can be ordered direct from Spelsberg or from most leading supply specialists including RS, Rapid, Farnell and CPC.

The image(s) distributed with this press release may only be used to accompany this copy and are subject to copyright. Please contact DMA Europa if you wish to license the image for further use.

Press contact:

Spelsberg els UK Ltd.

Chris Lloyd

Tel.: +44 (0)1952 605849

cll@spelsberg.co.uk

PR agency:

DMA Europa

Elizabeth Patrick

Progress House, Great Western Avenue, Worcester, WR5 1AQ, UK

Tel.: +44 (0)1905 917477

liz@dmaeuropa.com

news.dmaeuropa.com