

More variety for VW's versatile van as Klarius produces new parts for the Transporter

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Klarius Products is growing its extensive range of aftermarket emissions components with 19 new options. Included among the releases is an exhaust system for the van that's helped countless drivers manage the load, whether they're working or playing – the Volkswagen Transporter.

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The Transporter has been a stalwart of the Volkswagen lineup since its introduction in the 1950s, symbolising a blend of innovation and utility that captured the spirit of the age. Across seven decades of service, it has carved out a niche as a vehicle that can handle anything you throw at it, whether that means hauling cargo as a dependable business workhorse or enabling generations of travellers to take to the road. With its straightforward and versatile design, the Transporter offered something few vehicles could: a canvas for owners to adapt to their precise needs.

Through the years, the Transporter's evolution mirrored advancements in automotive technology and shifts in social attitudes. Its adaptability saw it transformed into various forms - from campers and ambulances to ice cream vans - each iteration serving the needs of its time while maintaining the core attributes of reliability and flexibility. The vehicle's enduring appeal is a testament to its foundational design principles, which emphasised practicality and efficiency without sacrificing character.

In Britain, as elsewhere, the Transporter has become more than just a van; it's a cultural icon, representing freedom, adventure, and the endless possibilities of the road.

Fast facts:

- **A famous sketch:** The VW Transporter was inspired by a sketch made by Dutch Volkswagen importer Ben Pon in 1947. That sketch is now on display at the Rijksmuseum in Amsterdam, the Netherlands'.
- **A van of many names:** The VW Transporter is known by many names globally. In Australia, it's called the "Kombi," in Germany, the "Bulli," and in the United States, it's often referred to as the "Microbus." These affectionate nicknames reflect the van's versatility and its impact on cultures worldwide
- **Forward Control Trendsetter:** The VW Transporter was among the first 'forward control' vans, a design where the driver sits above the front wheels. This concept sparked a trend in Europe, influencing the design of vans for decades to come.

Just like the iconic Transporter, Klarius is dedicated to getting you – and your cargo – where you need to go. With more than 11,000 parts on catalogue and next-day-delivery available on orders placed before 5:30 PM, Klarius can ensure that your vehicle gets the right part at the right time.

Image captions:



Image 1: Klarius release a further 19 new parts for the aftermarket, including support for the Volkswagen Transporter

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About Klarius Products

Klarius Products is a dedicated Emission Control Products manufacture and supply company servicing primarily the UK and EU markets. The business supplies type approved exhausts, CATs and DPFs designed, developed and manufactured in the UK and delivered via its own logistics operation. Klarius Products operations are centred on the manufacturing, R&D, test track, logistics and stock facility hub based in Cheadle in the UK.

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