

## **Watt's happening in the North York Moors National Park with Spelsberg's e-bike stations!**

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**As part of a recent initiative to enhance visitor experience and support cycling across the North York Moors National Park, Spelsberg's BCS Smart e-bike charging stations have been chosen to revolutionise the cycling experience. This strategic move not only caters to the increasing popularity of e-bikes but also aligns seamlessly with the National Park's commitment to sustainable tourism and environmental stewardship.**

The North York Moors National Park is one of the UK's most breathtaking landscapes, a beacon of natural beauty and conservation spanning more than 554 square miles. To help with its ambition to become the premier family and recreational cycling destination in the north of England, the North York Moors National Park Authority has chosen to install Spelsberg's e-bike charging technology.

### **Smart Cycling, smarter charging**

Spelsberg's BCS Smart e-bike charging stations exemplify both technological innovation and environmental responsibility. These stations, equipped with built-in Shimano and Bosch charging points along with standard UK plug sockets, cater to a wide range of e-bike models.

The charging stations are designed with UV-resistant, high-quality materials, ensuring durability and reliability in all weather conditions. Their easy-to-mount, halogen-free structure with IP54 protection guarantees safety and longevity. Additionally, the integration of a management portal for monitoring and control demonstrates Spelsberg's commitment to providing smart, user-friendly solutions.

Spelsberg's BCS Smart e-bike charging stations, with their robust and user-friendly design, are more than just a technical innovation; they're a significant step forward for the North York Moors National Park and its visitors. The deployment of these stations has delivered a range of benefits in line with the National Park's objectives and visitor needs.

They've made the North York Moors more accessible, allowing all kinds of visitors, including those who may find long cycling trips challenging, to enjoy its special landscapes. The stations' complimentary use further promotes sustainable travel, aligning with the National Park's ambition to reduce carbon emissions and embrace greener transportation.

### **Enhancing eco-tourism**

Chris Lloyd, Managing Director at Spelsberg UK, commented on the collaboration, saying, "Working with the North York Moors National Park Authority is a proud moment for us. The implementation of our BCS Smart e-bike charging stations in such a prestigious and beautiful setting is a testament to our commitment to sustainable technology and innovation. We have designed these stations to offer e-bike users reliability and convenience, while also promoting eco-friendly solutions for outdoor recreation. We're excited to see how this project enhances the visitors' experience of the National Park and sets a new standard for integrating technology with nature conservation."

The enthusiastic response from visitors, along with interest from local businesses indicates a boost in community engagement and potential economic benefits. Alongside other facilities, such as bike repair stations, racks and locking points, these charging points are helping enhance the National Park's reputation as cycling destination. Looking ahead, based on feedback and usage data, the North York Moors National Park Authority has aspirations to extend the network of charging points, to meet visitor needs while improving other cycling infrastructure and encouraging more visits by bike.

Dom Barry, Cycling Development Manager at the North York Moors National Park Authority concluded: "We are delighted to work with Spelsberg UK on this initiative. The introduction of its BCS Smart e-bike is a great step in promoting the cycling offer in the North York Moors National Park. Not only are these smart chargers a practical solution for e-bike users but also embody our dedication to enhancing the visitor experience and moving towards our goal to reduce carbon emissions and minimise our impact on this nationally cherished landscape."

**Image captions:**



**Image 1:** Spelsberg BCS Smart e-bike charging stations in the North York Moors National Park



**Image 2:** Spelsberg's BCS Smart e-bike charging stations exemplify both technological innovation and environmental responsibility.

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## About Spelsberg

Spelsberg is one of the largest manufacturers of electrical enclosures in the world. With over 4,000 enclosures available as standard and further customisation possible, it offers solutions for almost any application.

With the largest supply of non-metallic enclosures, ex-stock in the UK, its products are often available for delivery within 24 hours; customisation is possible on any product, including bespoke entries, engraved corporate logos or fitted terminals, within 48 hours. Products can be ordered direct from Spelsberg or from most leading supply specialists including RS, Rapid, Farnell and CPC.

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