

Optimal announces new CEO as Martin Gadsby steps into Chairman role

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The Optimal Group, consisting of Optimal Industrial Automation and Optimal Industrial Technologies, has promoted Eamonn Garry to be Chief Executive Officer and Martin Gadsby to Chairman. In these new roles, the former Operations Director and Vice President will steer the group's next phase of growth, focused on offering customers future-oriented digital transformation solutions.

Martin Gadsby co-founded Optimal in 1987 and is now moving to a more strategic position after more than 30 years as CEO and VP of one of the world's leading companies for Process Analytical Technology (PAT) and Pharma 4.0 applications. The company has become a global provider of high performance, vendor-agnostic automated systems, supported by the award-winning software platform synTQ, an enabling technology for the digitalisation of R&D, manufacturing and quality testing.

The move to executive Chairman will enable Martin to hand over the day-to-day operation of the company and focus on supporting the development of value-adding digitalisation solutions for customers while remaining engaged in Optimal's overarching business initiatives.

In his new role, Martin will work closely with newly appointed CEO, Eamonn Garry, whose promotion reflects his extensive 20-year experience in industrial automation and the (bio)pharmaceutical industry. In particular, Eamonn has been key in leading the accelerated global expansion of Optimal Industrial Automation.

Martin Gadsby comments: “I want to thank my colleagues, partners, investors and customers, as they all helped create and develop Optimal over the last 36 years, and I am excited to continue supporting the company in a new role. I am committed to building on the outstanding work of our team to date and continuing to drive the group forward to support its growth ambitions.”

Eamonn Garry says: “I am thrilled to step into this new role as CEO and take the success of the group and our customers to the next level. Since its foundation, Optimal has strived to provide businesses with the enabling technologies they need to realise the benefits of digitalisation. Building on this approach, I want to continue expanding the support we offer to industry with key solutions that will help to advance the competitiveness of our customers.”

Image captions:



Image 1: The Optimal Group has promoted Eamonn Garry to be Chief Executive Officer and Martin Gadsby to Chairman

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About Optimal Industrial Technologies Ltd

Within the Optimal group, we have more than 30 years' experience in the automation and optimisation of control and data management systems for the food, chemical, pharmaceutical, biotech, life science and other process industries.

The demands being placed on manufacturers in relation to getting products to market sooner, minimising development and production costs together with increasing product quality and business sustainability are ever increasing. Our primary aim is to deliver measurable improvements in all these target areas.

In addition to practical automation and system integration expertise, Optimal Industrial Technologies has also developed the world-leading PAT Knowledge Management software platform – synTQ® – which is used by over 60% of the world's leading pharmaceutical and biotech companies, and is now being adopted by other process industries. synTQ has been a proven enabler of QbD via PAT by significantly increasing productivity and quality, while reducing waste, time to manufacture and time to market for batch and continuous processes.

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