

## **DMA Europa wins PR Agency of the Year...**

**20 October 2023**

**We are very proud to announce that DMA Europa has been named "PR Agency of the Year" 2023.**

The award was presented at the [Instrumentation Excellence Awards](#) held in Covent Garden last night and hosted by leading B2B magazine Instrumentation Monthly, a Datateam Business Media publication. Our company was independently nominated and voted for as the winner by industry professionals.

The management team would like to thank everyone at DMA Europa - no matter whether they have been with us for 20 years or have only just joined - we couldn't have achieved this without you!

We'd also like to thank our clients for keeping us busy (in the best possible way) especially the person or persons who nominated us and all those that voted for us to win this award. We still don't know who it was but if you are reading this, please know that we appreciate it.

What a fantastic way to end the week...

Image captions:

**Images 1 + 2:** The “PR Agency of the Year” award was received by Philip Howe Account Director, DMA Europa and Chiara Civardi Senior Technical Writer, DMA Europa at a gala event ceremony on Thursday 19th October 2023 at the Grand Connaught Rooms, Covent Garden, London.

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## **About DMA Europa**

DMA Europa is a full service multi-language PR, marketing, advertising and communications agency for industry.

Our services are designed to solve one of the most difficult tasks facing professionals who have sales and marketing responsibility across international borders, that is to effectively co-ordinate simultaneous multi-channel campaigns in several countries.

Services are optimised for both European and International remits, including modules for effectively addressing new markets such as Russia and Asia.

As a centrally managed resource, DMA Europa allows you to work with cultural and linguistic differences, not against them and maximise the effectiveness of your time and efforts.

Sales and media messages seamlessly co-ordinated and implemented across International markets. Media coverage and web publishing achieved simultaneously in many different native languages. Sales leads from the web, direct mail, email and printed media maximised.

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