

The not so lone Ranger

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Famous as the workhorses of America, pick-up trucks have grown in popularity in the UK. A combination of tax-breaks, rugged performance and improving dynamics have seen many switch to pick-ups as their light commercial vehicle of choice. To support this trend, Klarius Products has extended its range to include more high quality replacement exhausts for these vehicles.

The pick-up truck can trace its roots back to the Ford Model T, which was also offered in a TT variant with a bed for hauling as a factory body option in 1924. In recent years, America's best-selling vehicle has been the Ford F-150 pick-up truck, with around 900,000 sold annually before 2020. This success is now reflected in the UK, where a Ford sits at the top of the pick-up sales charts too.

"The Ford Ranger has been the UK's top selling pick-up for many years now," says Doug Bentley, Head of Research and Development at Klarius. "As one of Europe's largest manufacturers of aftermarket exhausts, we have developed type-approved replacements to fit the latest Ranger models, as well as older Mazda B-series based variants. In fact, we have an extensive, high quality exhaust range for many popular pick-up trucks, designed to keep these rugged vehicles on the road."

Another pick-up getting support from Klarius is the legendary Toyota Hilux, with aftermarket exhausts available to fit the Mk. IV, V, VI, VII and VIII. Having resisted the destructive tendencies of Top Gear – its reputation for resilience is well earned.

“All of our exhausts feature a highly robust aluminised steel construction, with products meeting or exceeding the performance levels of the OEM part. A 2-year warranty and a Fit First Time guarantee is standard too. This means our replacements are tough enough to survive the hard-working lives of vehicles like the Hilux,” says Doug.

Premium pick-ups, on the other hand, are a relatively new phenomenon on these shores - a trend arguably started by the Volkswagen Amarok. Combining off-road capabilities with on-road sensibilities, Klarius offers a range of exhausts to fit this model. At the rugged end of the market, the company also has 104 product references, covering 33 different applications, for the iconic Land Rover Defender.

Other famous workhorses include Japanese contenders such as the Nissan Navara, Mitsubishi L200 and the Isuzu D-Max Mk. I and II. Klarius has range support for all of them, which is especially important for Mitsubishi and Nissan owners. The Navara is currently discontinued, and Mitsubishi has formally exited the UK market, so it is important that a reliable source for replacement exhausts is available.

“We don’t just develop products for newer vehicles, we support classic pick-ups too,” Doug explains. This is illustrated by range support for the Sierra-based Ford P100, the famously yellow Skoda Felicia, the Dacia Logan pick-up and the 70’s cool VW Caddy.

All Klarius exhausts, including its solutions for pick-up trucks, are available with next morning nationwide delivery to stockists and distributors. To learn more, contact the Klarius technical helpline on +44 (0)1538 752 561, or email cs.team@klarius.eu.

¹https://en.wikipedia.org/wiki/Ford_Model_TT

²<https://www.cnn.com/2023/01/03/ford-f-series-2022-sales-show-pickup-continued-decades-long-dominance.html>

Image Caption:



Image 1: Klarius supports a wide range of LCV pick-up vehicles, including the legendary Toyota Hilux



Image 2: Klarius produces best-in-class replacement exhausts for a range of pick-up trucks and other LCVs

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About Klarius Products

Klarius Products is a dedicated Emission Control Products manufacture and supply company servicing primarily the UK and EU markets. The business supplies type approved exhausts, CATs and DPFs designed, developed and manufactured in the UK and delivered via its own logistics operation. Klarius Products operations are centred on the manufacturing, R&D, test track, logistics and stock facility hub based in Cheadle in the UK.

Press contact:

Klarius Products Ltd

James Ellison

Tel.: +44 (0)1538 752 561

James.Ellison@Klarius.EU

PR agency:

DMA Europa

Jake Lacey-Watts

Progress House, Great Western Avenue, Worcester,
WR5 1AQ, UK

Tel.: +44 (0) 1905 917477

jake.lacey-watts@dmaeuropa.com

news.dmaeuropa.com