

Step into the world's largest Virtual Exhibition Centre...

23 February 2023

Get ready to see the future of events and conferences at the V-EC, the world's largest online Virtual Exhibition Centre. Built by digital events expert V-Ex, the V-EC provides an immersive and flexible event experience with access to a range of virtual venues that are photo-real, sustainable and accessible 24/7.

V-Ex, part of the Marketing + Technologies Group, has a strong foundation in the realm of sustainable digital event services having been active in the space for over a decade. With a comprehensive range of solutions, including digital twins of physical venues and exhibition stands to full on digital, hybrid and live events, V-Ex has been able to establish itself as an expert in the industry.

Virtual and hybrid events can provide greater accessibility and reduce the cost of attendance for large numbers of people. The last few years have seen a significant shift with businesses actively looking to adopt new technologies to create sustainable and accessible events. This has led to a rise of virtual and hybrid solutions, with the typical V-Ex event now having anywhere from 30 to 200 people in a physical room, but 10 to 20,000 taking part online.

"We built the V-EC as an example of what we can do, it provides access to some of our most interesting and popular live venues for a general interest audience. Everyone is invited to come and take a look around." - Roland Renshaw, CEO of Marketing + Technologies Group.

The V-EC environment runs on the V-Ex platform and is designed using true-to-life dimensions and CAD models of real-world buildings and objects, providing an immersive and realistic experience for visitors.

With just the use of a modern web browser on a PC, tablet, or phone, visitors can explore a world of possibilities in our virtual environments, accessible to everyone everywhere and anytime. From a peaceful boat harbour to a bustling university campus or a modern conference centre.

Step inside an exhibition and find yourself transported through the back door of a stand into a factory. The limits of our virtual environments are endless, providing visitors with an immersive experience that goes beyond the boundaries of time and space.

Discover a new world of possibilities for your events and conferences with V-EC. Explore photorealistic virtual environments and advanced features that can create the ultimate event experience.

V-Ex has been at the forefront of the trend towards virtual and hybrid events for over a decade and has invested in technologies that can provide an immersive online experience.

Click here to explore: <https://vec-online.com/showroom/>.

Image captions:

Image 1: With just the use of a modern web browser visitors can explore a world of possibilities, accessible to everyone everywhere and anytime. From a peaceful boat harbour to a bustling university campus or a modern conference centre.



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About V-Ex

V-Ex has been an established provider of virtual events and digital services for over 10 years. The company owns and operates an online platform that delivers unrivalled digital experiences, from large-scale events, supplier conferences and exhibitions to sales and training environments. The event delivery team works with the 3D design and development department to create stunning visual experiences that deliver both live and permanent projects to unlimited global audiences.

Press contact:

V-Ex

V-Ex Enquiries

Tel.: +44 (0) 1905 917477

enquiries@v-ex.com

PR agency:

DMA Europa

Anne-Marie Howe

Progress House, Great Western Avenue, Worcester,
WR5 1AQ, UK

Tel.: +44 (0) 1905 917477

anne-marie.howe@markettechgroup.com

news.dmaeuropa.com