

## **Make-A-Wish Ireland's Christmas fundraising campaign receives renewed support from Mitsubishi Electric**

16<sup>th</sup> December 2022

**Mitsubishi Electric Ireland is supporting Make-A-Wish Ireland by sponsoring the organisation's latest Corporate Christmas Support fundraiser. The company has been an active Corporate Partner since 2016, helping to enable the charity to grant wishes for children across the country battling life-threatening medical conditions.**

Make-A-Wish Ireland's Christmas appeal is one of the non-government funded charity's most important events. It aims to connect with thousands of companies in the country, offering them the chance to help bring hope, strength and happiness to children aged between 3 and 17 living with life-threatening illnesses, as well as their families.

Thanks to the support of Mitsubishi Electric Ireland, Make-A-Wish Ireland will be able to reach out to over 5,500 businesses in 2022, driving awareness as well as corporate donations. This represents the company's latest pledge to the charity, strengthening the company's commitment to this cause. The initiative also strengthens Mitsubishi Electric Ireland's broader Corporate Social Responsibility (CSR) pledges. As part of its Charity Partner Programme, the company supports local communities and clubs through sponsorships and donations, contributing thousands of EUR to charities across the country.

Susan O'Dwyer, CEO at Make-A-Wish Ireland, comments: "Mitsubishi Electric Ireland has returned as the leading Corporate Christmas Support sponsor this year and we are delighted to partner with them again. Every wish granted is unique and means the world to not only the child but their entire family, enabling them to create long lasting memories. As we receive no government funding, we rely entirely on the generosity of the general public and companies like Mitsubishi Electric Ireland. Our relationship has grown over the years, and I am extremely proud to be able to rely on such a committed partner."

Ciaran Moody, General Manager at Mitsubishi Electric Ireland, concludes: "CSR initiatives have been at the core of our company values and an integral part of our activities. Our journey with Make-A-Wish Ireland started years ago, based on feedback from our employees, who deeply care about this cause. The festive season is a reminder of kindness and generosity, values that are deeply embedded in our company culture. We want to use our voice to help generate awareness and support for our charity partner through its most critical period."

**Image captions:**



**Image 1:** Ciaran Moody, General Manager at Mitsubishi Electric Ireland and Susan O'Dwyer, CEO at Make-A-Wish Ireland. [Source: Mitsubishi Electric Ireland]

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[www.mitsubishielectric.com](http://www.mitsubishielectric.com)

\*U.S. dollar amounts are translated from yen at the rate of ¥221=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2022.

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The role of Industrial Automation – Irish Branch is to manage sales, service and support across its network of local distributors throughout Ireland

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