

IndustryExpo virtual walkaround goes live for PC & Mobile

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What defines a virtual exhibition for many people is the ability to walk around the hall in 3D virtual space. [IndustryExpo.online](#) has announced that it is now possible to do just this using your PC or mobile device. Accessible from your standard web browser, visitors can explore the exhibition hall and view a large number of individual exhibition stands in full HD. At the click of a button, visitors can then enter the stands and learn about all the products and services on display.

Many of the stands in the hall offer virtual experts and videos that visitors can watch, meaning a real person (although pre-recorded) will tell you all about the key innovations on the stand. Interactive hotspots on each stand provide descriptions, 3D products, literature downloads, galleries and the ability to share information on social networks.

Visitors can take a virtual walk around the show 365 days a year, from anywhere with a web connection. There are also promotional items available on some stands, such as mugs, USB drives and pens etc. which can be requested online with delivery straight to your door.

The 3D walkaround function has been optimised for use on all web enabled devices including desktop PCs, tablets or smartphones. The HD Desktop version is

controlled using the keyboard and mouse, while the mobile version features thumb controls onscreen.

Try it for yourself here at the IndustryExpo virtual exhibition preview:

industryexpo.online/show/walkaround/

Image captions:



Image 1: Visitors can take a virtual walk around the show 365 days a year, from anywhere with a web connection.

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About IndustryExpo Virtual Exhibition

www.IndustryExpo.online Virtual Exhibition is an industrial trade fair that hosts a range of exhibition stands from SMEs to market leading brands. The platform works the same way that a live exhibition does, except that you can visit at any time, from anywhere. The hall and all the stands are rendered out to real physical dimensions. As a visitor, you are able to explore the hall in the first person or shortcut to the exhibitors that interest you using an interactive floorplan or exhibitor list.

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