

EPLAN and Rittal launch co-hosted stand at IndustryExpo Virtual Exhibition

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EPLAN has unveiled a new virtual exhibition stand, which is hosted at IndustryExpo – the world’s first truly virtual exhibition. The space, which mimics the design of EPLAN’s physical stand, is divided into separate sections including a Rittal product area.

EPLAN has been at the cutting edge of technology for over 35 years. Starting out in CAD software development, EPLAN now supports thousands of customers with their electrical design processes: services include engineering consultancy; implementing CAD, CAE, PDM, PLM and ERP interfaces and support in specification and implementation of automation technology.

The services available through EPLAN are designed to make efficient engineering as easy as possible for its customers. The EPLAN Data Portal allows users to access product data from hundreds of partner manufacturers and integrate it into their CAE designs. The launch of the virtual stand is designed to improve the efficiency of the company’s communications in the same way. EPLAN is expecting to reach an audience in excess of 500,000 visitors to promote its services and the complete range of products available from Rittal and all EPLAN partners.

Nigel Borrell, Director at IndustryExpo, comments: “The EPLAN stand is one of the highlights of the show. We’ve used the very latest digital technologies to allow visitors to navigate through the stand as a 3D space. The stand has a great deal of

easily accessible content include white papers, case study videos, direct links through to the EPLAN website and product data about Rittal's later offering."

The EPLAN and Rittal stand is now live at the IndustryExpo exhibition hall here. To find out more about how to build your own virtual stand and exhibit at IndustryExpo visit industryexpo.online.

Image captions:

Image 1: EPLAN has unveiled a new virtual exhibition stand, which is hosted at IndustryExpo – the world's first truly virtual exhibition.

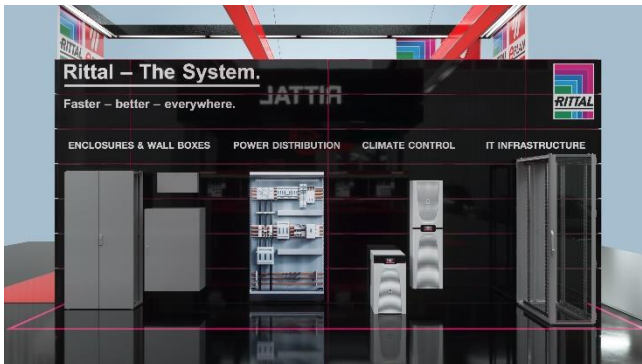


Image 2: EPLAN has unveiled a new virtual exhibition stand, which is hosted at IndustryExpo – the world's first truly virtual exhibition.



Image 3: The services available through EPLAN are designed to make efficient engineering as easy as possible for its customers.

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About IndustryExpo Virtual Exhibition

www.IndustryExpo.online Virtual Exhibition is an industrial trade fair that hosts a range of exhibition stands from SMEs to market leading brands. The platform works the same way that a live exhibition does, except that you can visit at any time, from anywhere. The hall and all the stands are rendered out to real physical dimensions. As a visitor, you are able to explore the hall in the first person or shortcut to the exhibitors that interest you using an interactive floorplan or exhibitor list.

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