

## **nVent HOFFMAN shows its commitment to innovation with the introduction of a new virtual exhibition stand**

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**nVent HOFFMAN, previously Eldon, is well known for its commitment to innovation and harnessing new technologies to benefit its customers. To this end it has launched a virtual exhibition stand on the IndustryExpo Virtual Exhibition platform – providing its customers with a visual representation of the brand and direct access to product data and service information.**

Thanks to nVent HOFFMAN's focus on innovation, it is widely regarded as a leader in the European enclosure market for customised solutions, engineering support and product quality. Its CLICK-IN range of accessories is shown to reduce installation times by a minimum of 14 minutes, while specialist enclosure solutions, such as the hygienic HDW range, means that it offers solutions for almost every industrial application. As the company drives towards digitalisation to improve access to product data, company information and software downloads, it was a natural step to create a virtual exhibition stand to expose the brand to a wider audience.

Brett Bedford, Sales Director for nVent HOFFMAN, comments: "The virtual exhibition stand promotes our brand ideals and allows customers and end-users from all around the world to familiarise themselves with our key products and services. The next generation of engineers will have grown up in a digital world, by

adopting the latest digital marketing technologies we're able to engage with them and maintain our reputation for innovation.”

The nVent HOFFMAN stand is now live at the IndustryExpo exhibition hall here. To find out more about how to build your own virtual stand and exhibit at IndustryExpo visit [industryexpo.online](https://industryexpo.online).

**Image captions:**

**Image 1:** nVent HOFFMAN, previously Eldon has launched a virtual exhibition stand on the IndustryExpo Virtual Exhibition platform – providing its customers with a visual representation of the brand and direct access to product data and service information.

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**About IndustryExpo Virtual Exhibition**

[www.IndustryExpo.online](http://www.IndustryExpo.online) Virtual Exhibition is an industrial trade fair that hosts a range of exhibition stands from SMEs to market leading brands. The platform works the same way that a live exhibition does, except that you can visit at any time, from anywhere. The hall and all the stands are rendered out to real physical dimensions. As a visitor, you are able to explore the hall in the first person or shortcut to the exhibitors that interest you using an interactive floorplan or exhibitor list.

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