

British Encoder Products promotes EtherCAT encoders at IndustryExpo Virtual Exhibition

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British Encoder Products is the European branch of the Encoder Products Group – a world-wide manufacturer of motion sensing and control devices. The Wrexham based subsidiary provides manufacturing and technical support for the whole of the European market, with a focus on high quality workmanship and responsive customer service. It has used IndustryExpo Virtual Exhibition to update its brand styling and promote its latest EtherCAT range of encoders.

Steve Evans, General Manager of British Encoder Products, comments: “We serve a large number of industries across the entire European market. It’s important that we communicate the range of products and capabilities that we have on offer and give all our customers confidence that they will receive the very best in terms of service – no matter where they are located.

“Industry as a whole is currently trending towards digitalisation through the adoption of Industry 4.0, this is evidenced in the latest products we have available to our customers. So it’s only natural that we adopt the latest digital marketing platform to keep our international customer base up to date with what we’re doing.”

The British Encoder Products stand is now live at the IndustryExpo exhibition hall here. To find out more about the benefits of the exhibition and how to build your own stand, visit industryexpo.online.

Image captions:



Image 1: Insert image caption (Arial 12)

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About IndustryExpo Virtual Exhibition

www.IndustryExpo.online Virtual Exhibition is an industrial trade fair that hosts a range of exhibition stands from SMEs to market leading brands. The platform works the same way that a live exhibition does, except that you can visit at any time, from anywhere. The hall and all the stands are rendered out to real physical dimensions. As a visitor, you are able to explore the hall in the first person or shortcut to the exhibitors that interest you using an interactive floorplan or exhibitor list.

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