

Over 50,000 visitors hit Virtual Exhibition platform

12th March 2020

Operators of the V-Ex virtual exhibition platform have confirmed that over 50,000 people have recently visited online digital trade shows, sales environments and conferences. The unfortunate spread of Coronavirus has resulted in many exhibitors and visitors seeking a safe alternative to live physical shows.

“Large corporations and some progressive exhibition businesses are already investing in digital alternatives and virtual companion shows” confirms David Bedford, Director of Marketing at V-Ex. “Current events have meant that plans are being accelerated and visitor numbers for events already open online have skyrocketed. ”There are a huge number of practical and ecological benefits to hosting an event online. Aside from the added convenience to visitors of it being available 24/7 there is no travel required; other than reaching for an iPad, PC or mobile. Although webinars have been around for several years and work on a number of platforms, there is currently only one real option when it comes to a large full-scale trade fair.

V-Ex virtual environments are built on a life-size scale and work on all web browsers and multimedia devices. To learn more visit V-Ex.com.

Image captions:

Image 1: Operators of the V-Ex virtual exhibition platform have confirmed that over 50,000 people have recently visited online digital trade shows, sales environments and conferences.

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About V-Ex

V-Ex has been an established provider of virtual events and digital services for over 10 years. The company owns and operates an online platform that delivers unrivalled digital experiences, from large-scale events, supplier conferences and exhibitions to sales and training environments. The event delivery team works with the 3D design and development department to create stunning visual experiences that deliver both live and permanent projects to unlimited global audiences.

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