

WDS joins metal industry experts to discuss innovation at Made in Britain debate

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British manufacturing association Made in Britain is staging a metals industry panel debate on innovation at the UK Metals Expo. The debate ‘Metal Matters: UK Manufacturers Driving Growth through Innovation’ will take place at 11am on 14th September at the NEC. Made in Britain has invited key industry experts to share their vision, including Mark Moody, Sales and Marketing Director at UK standard parts and components manufacturer and supplier, WDS Components Ltd.

The debate will explore UK metal industry innovation in materials, supply chain, and product design. The panel is also set to discuss industry challenges including rising steel prices and a reduction in global supply. This is an area where UK manufacturers can have an advantage.

“A growing number of our standard parts and components are designed and manufactured at our Leeds facility. Our emphasis on manufacturing has never changed; WDS has always manufactured high-quality engineering parts and components, and this is now set to increase with growing pressures and global supply issues. Manufacturing in-house has given us much greater control over pricing and has enabled us to remain very competitive,” says Mark.

Manufacturing innovation at WDS’ Yorkshire plant has included recent expansion with three additional CNC machines, to increase capacity and improve quality. This has also coincided with increased recruitment, particularly for new technical expertise in support of WDS’ established

skilled engineers. This has raised the quality and productivity of standard parts and components, which has also increased availability.

“We’re experiencing growing demand and, as a result of our continuous innovation, we have increased stock holding and reduced lead times to meet these requirements. We have new products coming into our range each and every week. This confidence is demonstrated through our Stock Guarantee offer that gives 10% discount off the order value if a quantity of products cannot be fulfilled by the initial order,” says Mark.

“The Stock Guarantee programme, combined with additional planning arrangements, works particularly well for OEMs, but it also provides confidence in supply to every customer. We try to establish closer working relationships with the high volume OEMs because it increases the efficiency of supply and improves the time to market for the development of their products,” adds Mark.

WDS has designed and manufactured standard parts and components in Yorkshire for over 70 years, supplying customers around the world. The company has been a member of Made in Britain since 2014. The Made in Britain trade body represents nearly 2,000 British manufacturers across all industries, including metal manufacturing, processing, and recycling.

“Made in Britain is delighted to bring our expert manufacturing panel to UK Metals Expo, composed of speakers from member companies WDS Components, Beaver Bridges and Furnitubes. Our community is united by the use of the Made in Britain mark -- a sign of high manufacturing standards and truly British provenance -- which our members proudly display on their products and packaging.” Made in Britain CEO John Pearce.

Organisers of the UK Metals Expo, taking place on 14 and 15 September, say that its inaugural event will be the first time that the industry is brought

together under one roof. For free registration to the UK Metals Expo, visit [the link](#).

Image Captions:



Image 1: Mark Moody, Sales and Marketing Director at WDS Components Ltd.



Image 2: Made in Britain is delighted to bring their expert manufacturing panel to UK Metals Expo



Image 3: WDS Stock Guarantee offer that gives 10% discount off the order value if a quantity of products cannot be fulfilled by the initial order

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About WDS Components Ltd

WDS Components is the home of standard parts and machine accessories. Established in 1952 'Woodside Die Sinking Company' made jig and die parts to speed up production in tool rooms, WDS Components has grown from humble beginnings to become a leading European manufacturer and global distributor of high quality durable parts at competitive prices. We supply components, standard parts and machine accessories to original equipment manufacturers, maintenance engineers, small businesses and individuals all over the world. Over 98% of our range is available from stock and can be shipped the same day from our global distribution centre in the UK, using best in class worldwide logistics companies.

We provide unrivalled choice and unequalled availability.

WDS Components are proud to support some of the most prestigious engineering companies and brands in the world, who all trust WDS Components to service their needs.

We are committed to engineering excellence and continuous improvement. Our team of in-house engineers has expertise spanning several decades and is a blend of highly experienced and new generation graduate engineers who focus on the latest developments in design and manufacturing technology.

Our entire range of products is available to purchase on our website [WDS COMPONENTS.COM](https://www.wds-components.com) where designers and manufacturers alike can download 3D models of all components in the widest range of formats available.

WDS Components provide solutions for customers who require a wide and growing range of high quality, competitively priced products, coupled

with incredible product availability and same day despatch, backed up by easily accessible technical support.

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