

## **New National Sales Manager strengthens support for Spelsberg's UK customers**

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**Industrial enclosures manufacturer Spelsberg UK has strengthened its customer support with a new National Sales Manager. Clare McCusker, previously Spelsberg UK's Area Sales Manager for the East of England, steps up to the role to manage the company's UK sales operations. The move is part of Spelsberg's increasing commitment to the UK market and continual expansion to support OEMs, end users, as well as the distribution market.**

The role includes management of Spelsberg's sales network, including regional field sales, providing advice on industrial enclosure specification for customers across the UK. The appointment is part of continued expansion at Spelsberg that has recently seen the recruitment of a new Area Sales Manager for Spelsberg UK's northern region.

The National Sales Manager role comprises enclosure specification and design support for OEM designers as well as end users. Spelsberg increases support to this market through its in-house enclosure design and customisation team, including full CNC machining capabilities. Spelsberg UK's Telford headquarters also carries high-volume stock to support fast enclosure availability.

A key aspect of the National Sales Manager role will also involve supporting the growth of the enclosure manufacturer's distribution and wholesale network. Spelsberg is extending its distribution channels supplying enclosures to electrical installers across the UK.

Clare has a strong career background in industrial applications, working for Schneider Electric and Weidmuller before joining Spelsberg in 2011. During Clare's 11 years specifying industrial enclosures for the UK market, she has developed many key accounts at Spelsberg and will retain direct support for some customers as she transitions to her new role.

"The key priority is ensuring our customers, from OEMs to electrical installers, are provided with durable enclosures, designed for an exacting purpose, that are easy to fit," says Clare McCusker, National Sales Manager, Spelsberg. "Close contact with our customers helps achieve this, and further expanding Spelsberg's UK team will help us strengthen the business and the support we provide to customers going forward."

Chris Lloyd, Spelsberg UK's Managing Director, says: "Clare has expert knowledge of enclosure applications covering all sectors, along with the experience to specify the right enclosure solution. With a thorough understanding of the UK market, Clare was the obvious choice for the appointment of National Sales Manager to help expand the support Spelsberg provides to its customers."

Spelsberg's full range of industrial enclosures, from OEM specification to junction boxes for electrical installers, can be found at <https://www.spelsberg.co.uk/>

**Image captions:**



**Image 1:** Clare McCusker, National Sales Manager for Spelsberg ELS Ltd.

## About Spelsberg

Spelsberg is one of the largest manufacturers of electrical enclosures in the world. With over 4,000 enclosures available as standard and further customisation possible, it offers solutions for almost any application.

With the largest supply of non-metallic enclosures, ex-stock in the UK, its products are often available for delivery within 24 hours; customisation is possible on any product, including bespoke entries, engraved corporate logos or fitted terminals, within 48 hours. Products can be ordered direct from Spelsberg or from most leading supply specialists including RS, Rapid, Farnell and CPC.

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