

PRESS RELEASE

Mitsubishi Electric to highlight IIoT solutions at Drives & Controls 2022

Duncan Nicol, Marketing Development Manager

At this year's Drives & Controls Exhibition, Mitsubishi Electric will showcase how advanced industrial automation solutions enable the creation of future-oriented Industrial Internet of Things (IIoT) applications. Outlining the advantages of these technologies, visitors to stand F100 will be invited to see how the company's portfolio can drive up productivity and enable data convergence.

The digital transformation of business is helping to realise smart manufacturing frameworks that can deliver accurate predictive insights to improve and optimise operations. Mitsubishi Electric will present how smart factories that can process, analyse and share data using next-generation automation devices can be created.

Industry leading developments in PLCs, HMIs and drives that leverage Time-Sensitive Networking (TSN) to support convergence will be available on the stand to show how their compatibility with CC-Link IE TSN enables these products to futureproof enterprises. CC-Link IE TSN is the first open gigabit industrial Ethernet that supports TSN connectivity. This is an innovative technology that can simultaneously facilitate convergence and determinism. Ultimately, it offers a unique gateway to merge the IT and OT domains to enable data-driven decision making while supporting high-speed, time-critical shop floor communications.

Visitors will also be able to learn about the company's comprehensive range of robots and integrated solutions. Among them will be ICONICS' suite of advanced visualisation technology. Also on stand will be the results of the collaboration with leading provider of operational technology (OT) cyber security solutions for industrial automation networks, Radiflow.

Duncan Nicol, Market Development Manager, comments: "We look forward to attending Drives & Controls 2022 and offering an insight into how companies can prepare for the future of manufacturing. In particular, how



they can succeed in their digital transformation by utilising TSN and our ever-growing range of automation components that support this technology. We invite visitors to discuss their applications and requirements with our experts on stand F100."

Visit Mitsubishi Electric at Drives & Controls Exhibition 2022 on stand F100. 5-7, April 2022 – NEC, Birmingham.

The image(s) distributed with this press release are for Editorial use only and are subject to copyright. The image(s) may only be used to accompany the press release mentioned here, no other use is permitted.

Note to Editor: if you would like the text in another language, please contact Kiki Anderson at DMA Europa – kiki.anderson@dmaeuropa.com.



About Mitsubishi Electric

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its "Changes for the Better." The company recorded a revenue of 4,476.7 billion yen (U.S.\$ 36.7 billion*) in the fiscal year ended March 31, 2022

Mitsubishi Electric Europe, Industrial Automation – UK Branch is located in Hatfield, United Kingdom. It is a part of the European Factory Automation Business Group based in Ratingen, Germany which in turn is part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of Industrial Automation – UK Branch is to manage sales, service and support across its network of local branches and distributors throughout the United Kingdom.

*U.S. dollar amounts are translated from yen at the rate of ¥221=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2022.



Further Information:

gb.mitsubishielectric.com/fa

Follow us on:

You Tube youtube.com/user/MitsubishiFAEU

<u>twitter.com/MEUKAutomation</u>

in linkedin.com Mitsubishi Electric - Automation Systems UK

facebook.com/MEUKAutomation

Press contact:

Mitsubishi Electric Europe B.V. Automation Systems Division Victoria Dringer

Marketing Assistant

Tel.: +44 (0)1707 288769 Fax: +44 (0)1707 278695 automation@meuk.mee.com gb3a.mitsubishielectric.com

PR agency: DMA Europa Kiki Anderson

Progress House, Great Western Avenue, Worcester, Worcestershire,

WR5 1AQ, UK

Tel.: +44 (0) 1905 917477 Fax: +44 (0) 1905 917477 kiki.anderson@dmaeuropa.com

www.dmaeuropa.com